



MCGINLEY ORTHOPEDICS

ENGINEERING MEDICAL PROGRESS

Welcome to the McGinley Orthopedics Lever Action Plate System® Press Kit!

This kit includes all the material that you will need to promote the use of the Lever Action Plate System® at your facility. Your surgeons are using innovative and groundbreaking technology to improve the standard of care, improve patient safety, and reduce costs. This kit will give you the tools to showcase this to your patients.

All the following documents are designed for your customization and are merely a starting point. Copy, cut, paste, and alter content as it suits your facility's needs and brand. *Please do not alter our logo or trademarked product names.*

Contents:

1. Print & Social Media Samples
 - a. Sample Press Release
 - b. Sample Internal Newsletter
 - c. Sample Social Media Posts
2. Lever Action Plate System® Photos
3. McGinley Orthopedics Logos & Branding Files
4. About McGinley Orthopedics
 - a. McGinley Orthopedics Catalog
 - b. About McGinley Orthopedics
 - c. About Dr. Joseph C. McGinley, CEO | Founder

If you require anything further from us, please submit your request to the Communication Associate, Leann Roggensack, by email at leann@mcginleyinnovations.com or by phone at 615-767-1985. We are happy to assist you in your efforts to publicize your facility's utilization of the latest in medical technology and innovation. Please, let us know if you need anything.

Sincerely,
The McGinley Orthopedics Team

