NEWS RELEASE

FOR IMMEDIATE RELEASE

<DATE>

<HOSPITAL NAME> Adopts the Cutting-Edge Lever Action Plate System®

<CITY, STATE> – In an effort to provide patients with the best care possible, <HOSPITAL NAME> has adopted the Lever Action Plate System® from McGinley Orthopedics.

The Lever Action Plate System® is a dynamic, fragment reduction technology that assists surgeons in restoring volar tilt and articular congruity. A novel solution for a wide range of distal radius fractures, the Lever Action Plate System® provides precise, beam-assisted reduction of intra-articular fractures, creating a structurally sound fixation. The beams are inserted into the nonreduced fracture and with the turn of a screw, the beams and the fracture are elevated into the surgeon’s desired placement. The Lever Action Plate System® utilizes proprietary beams to align volar tilt and allows surgeons to adjust the desired amount of volar tilt after plate application. <HOSPTIAL NAME> believes in using the latest in surgical technology to improve patient care and reduce costs. We believe the Lever Action Plate System® is yet another example of our surgeons continuing to operate on the cutting edge.

The Lever Action Plate System® addresses a real and prevalent need in orthopedics. Distal radius fractures account for about 20% of all fractures. 1 in 5 ER treated fractures are of the distal radius. A complication rate of 15% has been reported with traditional volar plating and post-op complication rates can be as high as 80%. The Lever Action Plate System® is an improvement on the standard of care.

<QUOTE FROM SURGEON/ADMIN ON ADOPTING INTELLISENSE DRILL>

Patients seeking the best in orthopedic surgical technology will now be able to find it right here at <HOSPITAL NAME>.

To learn more about <HOSPITAL NAME> visit <WEBSITE>.

To learn more about the Lever Action Plate System® visit mcginleyorthopedics.com

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